Social and Online Media Virtual Learning

Grades 9-12/Digital Portfolios - Day 3 of 5

April 29, 2020

9-12/Social and Online Media
Lesson: **April 29, 2020**

Objective/Learning Target:
Students Will Discover Sites to Make a Good Digital Portfolio

Let's Get Started:

Take out your work from the end of yesterday's lesson. After a day to think about it, are there any things you would like to take out of your plan or add to your plan for your personal digital portfolio?

Quickly sketch out what your logo might look like.

Do you have a color-scheme you want to use on your site to represent you (usually two or three max)?

Start to envision what this might look like as a site. We will now explore sites you can create your portfolio on.

Review: [What Should Go in a Digital Portfolio](#)

There are many things that can go into your portfolio (I have pulled some key ones from the link of 27 above).

1. A CUSTOM LOGO AND TAGLINE - If you're more in the design space, show off your skills by creating your own awesome logo for your portfolio website. Then, create a strong tagline underneath. Making your message clear.

2. A KILLER SITE DESIGN - Having a clear and concise online portfolio/resume design is important. The most important thing in a site's design is usability. Can a person come to this site and understand the message? Can they easily navigate the site without becoming confused?

If the answer is "no," you need to rethink your design decisions.

- You do not need to know web design; we will examine good portfolio web sites in tomorrow's lesson

Review: **What Should Go in a Digital Portfolio**

There are many things that can go into your portfolio (I have pulled some key ones from the link of 27 above).

3. DOWNLOADABLE RESUME

4. A BIO OR ABOUT PAGE (TELL YOUR STORY!) - Let your personality come through. It's *your* portfolio, after all!

5. PHOTO - People trust brands (and people) when they can put a "face" to them.

6. SOCIAL MEDIA ACCOUNTS (IF RELEVANT)

7. AWARDS/ACHIEVEMENTS/OTHER TYPES OF RECOGNITION

8. A BLOG - It's over-said, but blogging can bring about amazing opportunities.

9. YOUR OWN WORK EXAMPLES

10. LINKS TO RESOURCES/SITES OF INTEREST TO YOU

New: Good Portfolio Builders

There are nine sites linked above and several more choices linked in the additional resources. I have pulled a few of the major ones we have used in the class in the past. Feel free to use the one that best fits your needs.

*The ones I have listed here are free (there are upgrades that cost money but they are not needed). My site shared yesterday is the free version. I used weebly.com for my site.

Here's a snapshot look at the 9 best portfolio website builders according to the link above:

1. Squarespace – best overall portfolio website.
2. Weebly – best for affordability.
3. Wix – best for increasing traffic to your site.
4. Duda – stylish portfolio designs.
5. GoDaddy – the quickest way to build a website.
6. Strikingly – best for help and support.
7. WordPress.com – powerful features.
8. Jimdo – simple, but lacks scalability.
9. SITE123 – best for all-in-one convenience.
- You also already have access to Google Sites (many have used before) through your school account

Practice: Picking the Right Portfolio Site

1. Pick three or four of the nine sites linked in the previous page (Or look at all nine; Up to you.)

2. As you read about what the site has to offer, answer these questions:
a. What do you like about what this site offers?
b. Is there anything this site does not offer that you wish it did for your portfolio?
c. On a scale of 1 to 10, how easy do you think it will be to use? Why?
d. On a scale of 1 to 10, do think this is the site for you? Why or why not?

3. By the end of today, which site do you plan to use to design your site. If you have time, please go ahead and register/get started. We will design our site the next two days.

Other Resources - Links to Other Portfolio Examples

[9 Good Free Web Sites For Porfolio Design](#)

[15 Sites That Will Host Your Portfolio For Free](#)

[50 of the Best Personal Website and Portfolio Examples in 2020](#)

[20 Great Portfolio Examples](#)

[11 Essentials For Excellent Digital Portfolios](#)